

Town of Deseronto

Culture and Recreation

Committee Meeting 7 pm

July 30, 2020

Via Teleconference- 1867.292.3030 or 1.587.405.1252

Invited to Attend – Tyler Keith Chair, Amber Dale Hudson Councilor, Jewel Shurtleff, Anna McLellan, AmyMacDonald, Eric Monize, Mandi Wilson and Patrick Connor (Staff)

Regrets – Tyler Keith, Eric Monize.

Minutes

1. **Welcome from the Chair** – in Tyler Keith's absence Amber Dale Hudson was acting Chair.
2. **Determination of Quorum** – 7 participants (4 needed to make decisions) Quorum was achieved.
3. **Approval of Minutes June 18th meeting** – the date of the meeting was the 18th of June and will be adjusted accordingly on the Agenda for this meeting. Motion to accept, Amber Dale Hudson, seconded Anna McLellan.
4. **Draft Report from Richard Innes of Brain Trust on Event Based Tourism Strategy.**

The group received the draft report from Richard Innes of Brain Trust Consulting. The committee recommended forwarding the draft report to Town Council for additional comment and if they desire approval of the draft. Committee Members asked questions and provided some suggested revisions to the draft document. Richard Innes will reflect these requests in the final draft going to Council. Richard presented his report from 7:10 to 8:25pm.

5. **Business Arising from the Minutes** -deferred due to time
 - a. Canada Day Final Report.
 - b. Virtual Programs – ideas
6. **New Business** – deferred due to time
 - a. Committee Member Search
7. **Date of Next Meeting** – scheduled for August 27th as per the meeting calendar. Staff will check in a week before the meeting to assess availability and quorum.
8. **Motion to Adjourn.** Moved by Amber Dale Hudson.

Supporting documents

- Town of Deseronto Event Based Tourism Strategy – Draft
- Report to Committee on Canada Day Outcomes