

Town of Deseronto

Report to Deseronto Culture and Recreation Committee May 21, 2020

From: Culture and Communications, Patrick Connor.

1. Canada Day Celebration – 2020

2 elements, virtual and live virtual with social distancing in place.

1) Virtual Elements – On-line

- a. On-Line Message from MP - streamed live via our Youtube page and then posted to Youtube channel
- b. On-Line Message from PM -streamed live via our Youtube page and then posted to Youtube channel
- c. Online Magic Show – depending on public safety order this can be shifted to live in Town but can be streamed off the Town Youtube channel
- d. Online Face Painting - demo for kids and parents to follow at home
- e. Virtual Card to Canada – residents electronically signs an online card showing their appreciation for Canada.
- f. Canada Day Bake Sale and Online Auction – hosted by Waterside Market, presented via Zoom, registered for curbside pick up
- g. On-Line showing of Paddle to the Sea via the Town Youtube Channel – we live stream the movie.
- h. On-Line showing of Hastings County Promotional Video
- i. On-Line showing of Canada Day Celebration Videos
- j. On-line streaming and hosting of Canada Day Fireworks from Ottawa

2) Physical Elements, Isolated or distanced and Streamed, following public safety guidelines.

- a. Celebration with Honour Guard – live streamed, march in in a social distancing way. Streamed
- b. O Canada at Centennial Park - Streamed
- c. Mayor gives speech all at distance with mic and amp - Streamed
- d. On-Line Message from Mayor – streamed live via our Youtube page and then posted to Youtube channel
- e. Canada Day Themed Rock Painting - Using Library resources we set up kids and families to paint and leave Canada Day rocks around town, we have them send in a photo of each rock and that way we can show community and all the public involvement
- f. In Window Displays - Flags and Posters
- g. Canada Day Town Ride – a single horse with rider does Main, Thomas, Dundas and North of Hwy Ride, with Flag and Canada Day visual
- h. Canadian Flags on Lawns
 - i. Sign Up Sheet with Lawn Placement on Eventbrite

3) Other – dependent upon committee feedback and other possible elements

