

## Transition of Deseronto Transit from On-Demand Service to Scheduled Route System

**Deseronto, ON** –Please be advised, the Deseronto Transit Service is in the process of restructuring our operations. Regular scheduled transit routes are being finalized using data collected from current calls for service, as well as historic ridership data. Some routes will be expanding, others may change in favour of other stops due to low or no ridership.

During Covid, the Deseronto Transit system accommodated commuters and provided an **on-demand service** to reduce the post-pandemic pressures that our region was facing.

As we stabilize, we will be transitioning from the **on-demand "at home pick up" taxi style** system, to a more traditional transit service with scheduled routes and designated pick up and drop off locations throughout the region.

This restructuring will provide new access for many, as well as improve the viability of the program long term, as we expand our partnership with other local municipalities. Since **regional Provincial gas taxation allocation** is used to fund our program, it is important that we continue to grow our relationship with our municipal partners, so Deseronto Transit can continue to provide service for our community and the region now and in the future.

Deseronto will still be running Deseronto Transit. The administration is finalizing details for the proposed scheduled route system changes. When the routes and details are finalized, the details of the scheduled route system will be released. We will communicate this through signage, and on the Town of Deseronto website and the Town's Facebook page.

Our regular transit riders have also been advised of upcoming service changes over the **past 60 days** at the time of calls for service or ticket/membership purchasing.

The current target date to change to a scheduled route system is January 9, 2024.

Please be assured that we are working with area partners to try and minimize the impact some commuters may experience during this transition, while striving to provide a service that will be financially sustainable long term for all in the region to use and enjoy.

In the meantime, Deseronto Transit will continue to provide on-demand service until the date of transition is confirmed. For more information or questions, please contact Deseronto Town Hall at 613-396-2440.