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**FOR IMMEDIATE RELEASE**

**Mar 13, 2012**

## **A Marina Waterfront Feasibility Study for the Town of Deseronto – Public Open House**

Deseronto - The Town of Deseronto is undertaking a Marina/Waterfront Development Feasibility Study. The Feasibility Study is intended to engage community residents and stakeholders in establishing a vision for the Town's waterfront, identifying concrete strategies and actions to support marina development, creating a workable plan to realize its full potential that will guide the municipal council in moving forward with the development of the Town's waterfront.

The project is being supported by key community stakeholders who have offered valuable insights into boating and waterfront needs and opportunities in the area.

The Town has engaged the services of RFA Planning Consultant Inc. to lead the planning process. They are working with Shoreplan Engineering Limited and Touristics. The consultant team has extensive experience and specialization in marina and waterfront design, tourism market research, financial and economic analysis, and marina operations. The project is being undertaken with generous funding support from TRENVAL Business Development Corporation.

The preliminary marina concepts and recommendations will be presented at an upcoming community forum. All interested stakeholders and members of the public are encouraged to attend this review of preliminary study results and offer their comments/input.

### **Community Lion's Hall, 300 Main Street, Town of Deseronto**

March 20, 2012 – 5:00 to 7:00 pm

For more information please contact:

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