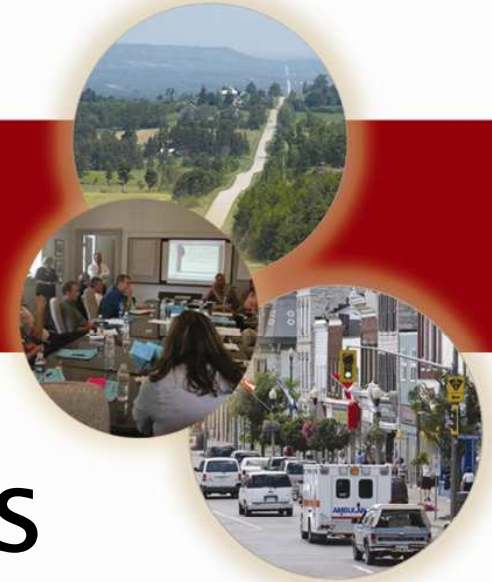
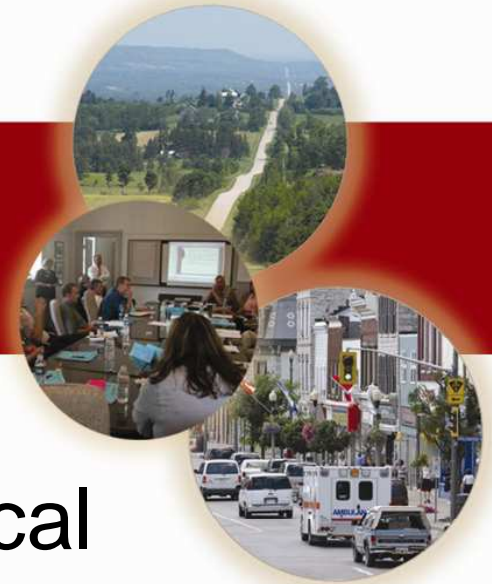


Analyzing Deseronto's Economy

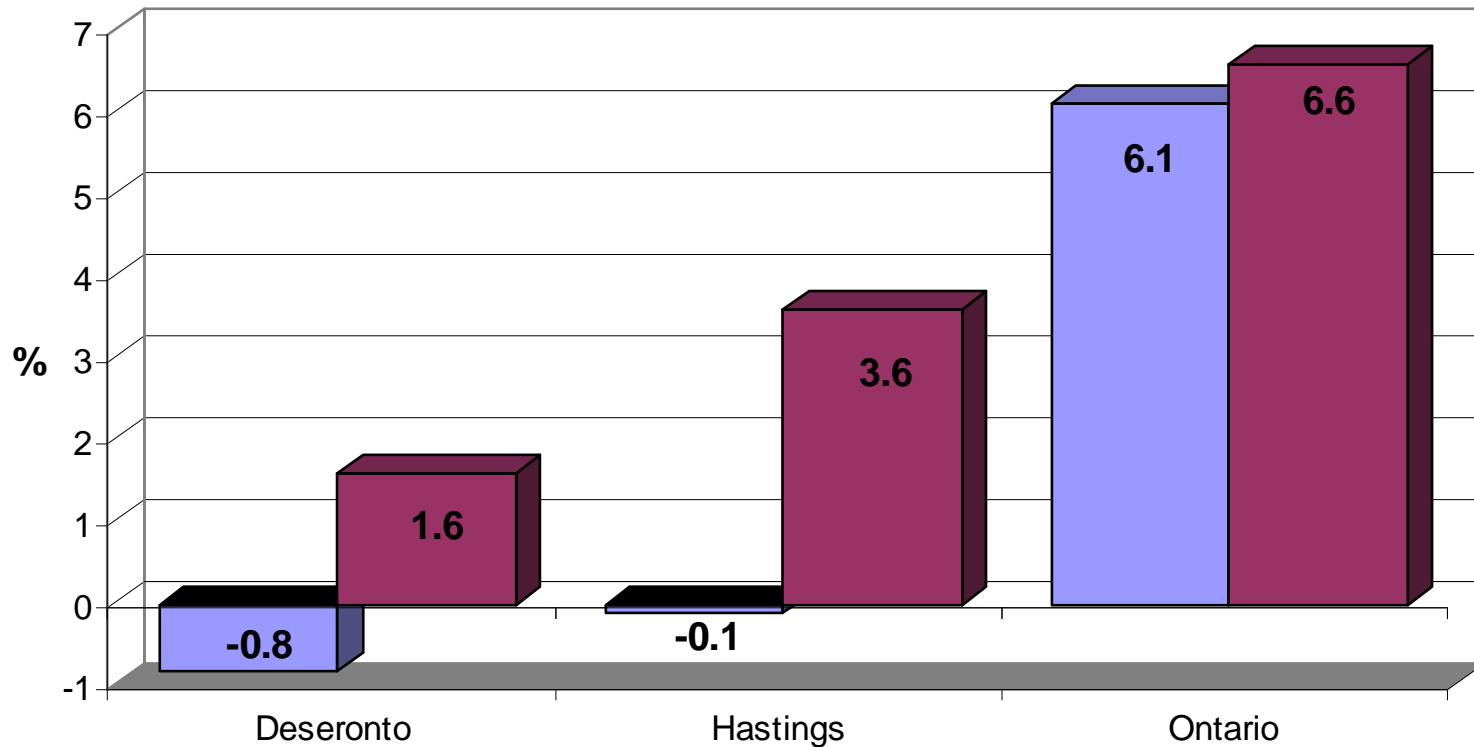


Purpose

- To provide an overview of the local economy
- Highlight local trends



Population Change



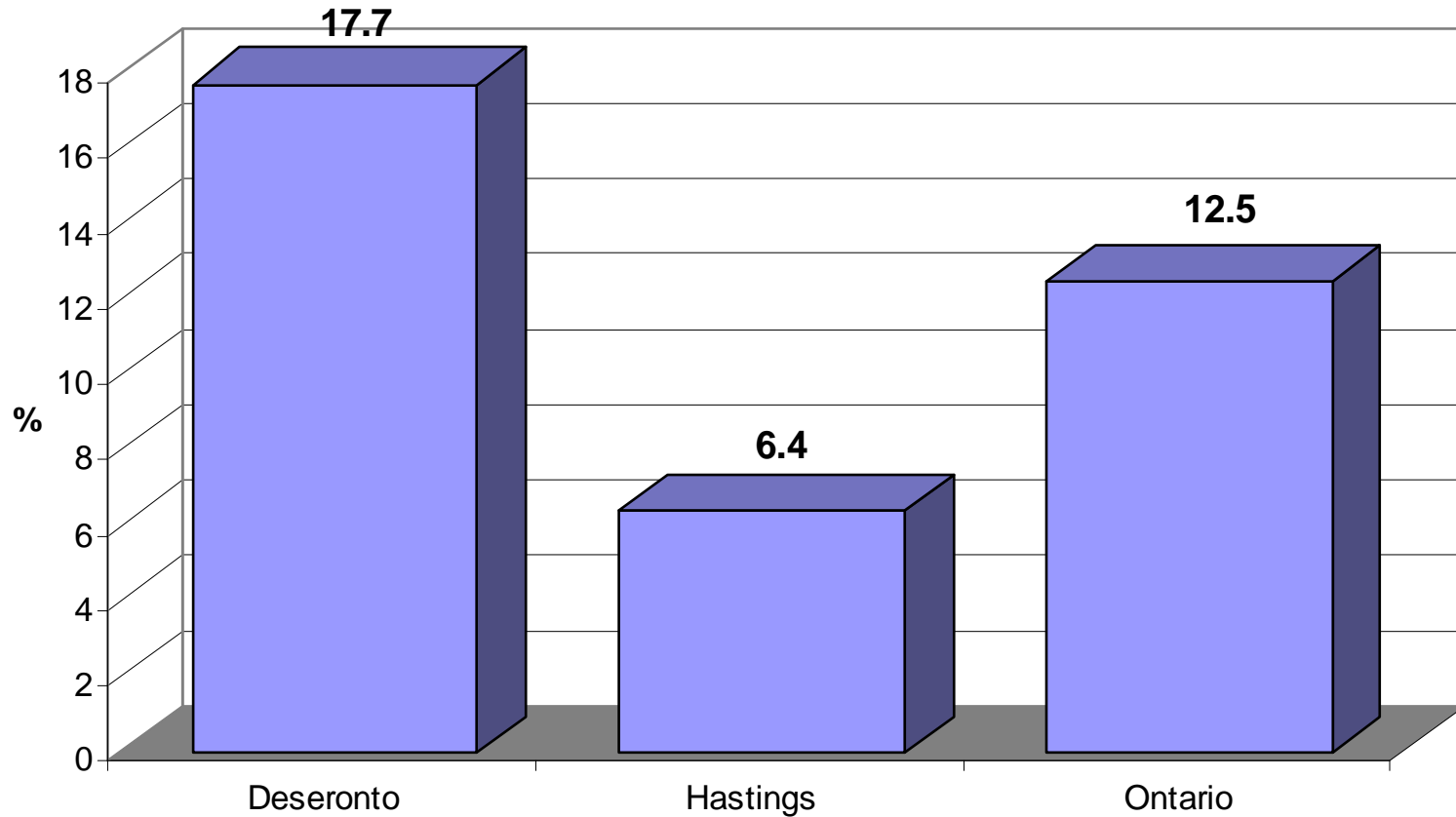
■ 1996 to 2001 ■ 2001 to 2006

	Deseronto	County of Hastings	Ontario
Population 2006	1,824	130,474	12,160,282

Source: Stats Canada, 2006 Census

Ministry of Agriculture,
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Change in Labour Force 1996 to 2001



	Deseronto	County of Hastings	Ontario
Labour Force 2001	765	56,975	5,252,740

Source: Stats Canada, 2001 Census

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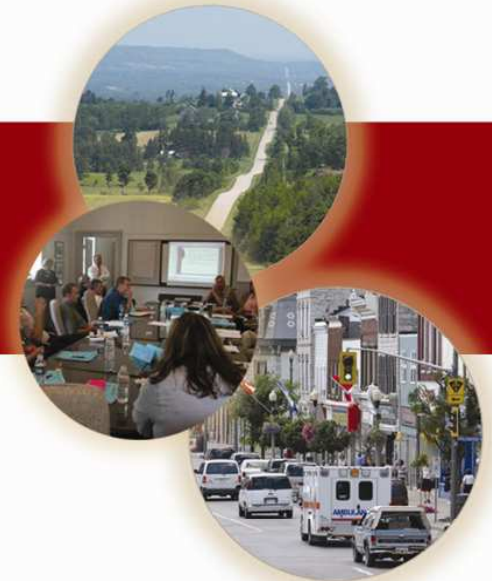
Deseronto Labour Flow Analysis

Sectors (NAICS classification)	Resident Labour Force	L.Q. Employed Resident Labour Force	Local Jobs	Location Quotient (LQ) Local Jobs	Net export (-) or import (+) of labour
All industries	765		325		-440
31-33 Manufacturing (Sector)	195	1.56 High	80	1.42 High	-115
62 Health care and social assistance (Sector)	80	1.15 Med.	60	1.97 High	-20
72 Accommodation and food services (Sector)	90	1.91 High	60	2.81 High	-30
81 Other services (except public administration) (Sector)	65	1.86 High	35	2.32 High	-30
44-45 Retail trade (Sector)	75	0.88 Med.	30	0.78 Med.	-45

Source: Stats Canada, 2001 Census

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Commuting Patterns



Commuting out
of Deseronto
for work
(60%)
430

Living and Working
in Deseronto
(27%) 190

Commuting
into
Deseronto
for work
(13%)
95

Top Places Deseronto Resident's Commute for Work

Belleville (C)	195
Greater Napanee (T)	110
Tyendinaga (TP)	35
Kingston (C)	25
Quinte West (C)	25

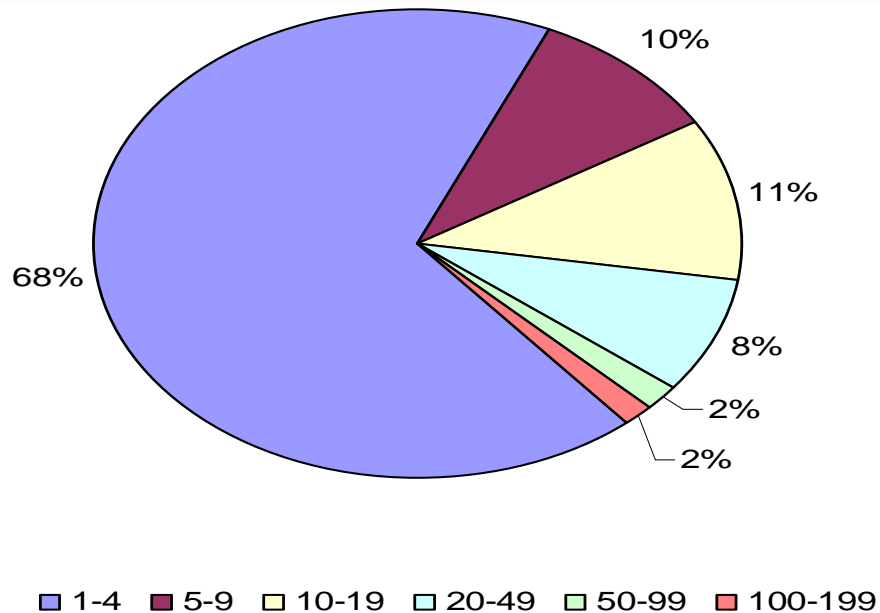
Number of Businesses in Deseronto



	2004	2006	Change
Total	117	122	5
44-45 - Retail Trade	21	20	-1
23 - Construction	19	23	4
81 - Other Services (except Public Administration)	17	17	0
31-33 - Manufacturing	10	7	-3
48-49 - Transportation and Warehousing	9	10	1
72 - Accommodation and Food Services	8	10	2

Source: Canadian Business Patterns, June 2006.

Size of Business in Deseronto



Source: Canadian Business Patterns, June 2006.

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Deseronto Retail Sales



	2000	2003	Change
KOK	\$ 414,440,217	\$ 451,380,677	\$36,940,460 (9%)
KOK 1X0	\$6,001,091	\$5,762,573	\$-238,518 (-4%)

Source: Stats Canada, Small Area Retail Trade Estimates, 2006

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