

Community Recreation Centre

Advertising Opportunities





Community Centre Advertising

It is my pleasure to introduce you to a variety of advertising opportunities available at the Deseronto Community Recreation Centre. The Community Recreation Centre is home to many recreation and social programs and events throughout the year. Deseronto is the home rink of the Storm Junior 'A' Team, and Bulldogs Minor Hockey teams. Many additional skating and year round recreation programs take place throughout the year including public skating programs, skating skills development programs, and private ice rentals. The Community Recreation Centre hosts numerous social events as well such as community and private banquets, celebrations & meetings.

With a major renovation project planned for 2009/2010 that will result in significant facility upgrades; the Community Recreation Centre will soon be home to many additional winter & summer recreation programs and social events resulting in even greater advertising exposure.

The Community Recreation Centre provides vital recreation and social opportunities for Deseronto and area residents. The seats and ice are filled each week with recreation program and event spectators and participants.

I respectfully invite you to become part of the Deseronto Community Recreation Centre through your advertising. A variety of advertising options are available to promote your business/organization to a wide market of consumers and greatly enhance your community relations efforts.

Please take some time to review the variety of advertising options included in this package. If you are interested in an advertising option that is not provided in this package, additional advertising options may be available upon request. It would be great to welcome you as a Deseronto Community Recreation Centre supporter for 2009/2010 and beyond.

Thank you in advance for your consideration of this opportunity.

Sincerely,

Andy Conger
Recreation Department Supervisor

Community Centre Advertising Options	
Professional Activity Days	Details: Board Sign advertisement and sponsorship of public skating for four 2009/2010 School Year P.A. Days. (1.5 hours of skating time per P.A. Day. Dates: Sept 25th, Oct 23rd, Nov 16th, & Feb 1st.) Ad Size: 32"h x 96"w Annual Cost: \$550.00 + GST
Board Sign Advertisement	Ad Size: 32"h x 96"w Annual Cost: \$150.00 + GST
Wall Sign Advertisement	Ad Size: 48"h x 96"w Annual Cost: \$100.00 + GST
Ice Resurfacers Advertisement	Ad Size: 24"h x 24"w Annual Cost: \$75.00 + GST
Other Advertising Options	Additional advertising options may be available upon request including Ice Surface, Lobby, Washrooms, & Community Hall. Contact Recreation Centre Supervisor Andy Conger for pricing & availability.

Contact Information			
Business Name:			
Contact Person:			
Street Address:			
Town/City:		Province:	
Phone:		Fax:	
Email:		Web:	

Advertising Package Selection		
Advertising Options	Price	Selection Box (√)
Professional Activity Days	\$550.00	
Board Sign Advertisement	\$150.00	
Wall Sign Advertisement	\$100.00	
Ice Resurfacers Advertisement	\$75.00	
Other Advertisement Types e.g. Ice Surface, Lobby, Washrooms, & Hall (contact Recreation Centre Supervisor for pricing & availability)		
TOTAL:	\$	
Send completed sponsorship form and payment to (payable to Town of Deseronto): Deseronto Community Centre, P.O. Box 378 OR Deseronto Town Hall, P.O. Box 310, Deseronto, ON K0K 1X0. Email sponsorship information/logo, or call to arrange for pick up or drop off. Logos, advertisement and announcement information are to be provided by the advertiser. Advertising rates do not include tax, GST will apply.		